

Website Visibility That Drives Sales

Sell more cars with increased visibility into the entire sales process

Foureyes® helps your dealership get smart about sales. Our technology tracks your customer’s online activity and provides information about their shopping behavior to help you sell more cars. Foureyes helps recover lost leads, improve your sales process and better enable your sales team.

RIGHT INFORMATION RIGHT TIME

Foureyes website and phone call tracking produces a connected picture of individual buyer behavior and intent for new and returning customers. Links to individual contact information and real time text & email notifications means increased close rates.

SALES PROCESS VISIBILITY

Track process issues like missed calls, leads not entering your CRM and call dead time to enable targeted sales process improvements and more accurately connect digital marketing spend and sales.

Mark Rich

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Mark just returned to the website.
He filled out a lead form 4 weeks ago. Since then he:

- ✓ Visited the website 13 times
- ✓ Viewed 29 pages
- ✓ Searched the website 13 times
- ✓ Looked at 2016 & 2015 models
- ✓ Viewed Financing options

View in Foureyes

View in CRM

RECOVER LOST LEADS

23% Industry average of incoming leads that never enter CRM

5% Industry average of sales calls that are missed by dealers

What people are saying

"We continually find people we don't think are in the market and we are able to follow up and set appointments. Calling Foureyes a "game changer" would be an understatement."

- Amber VanDoren, Cueter Chrysler

"Of all the digital products we've ever seen or bought, Foureyes is the best. Hands down."

- Stephanie Voltz, Hendrickson Auto