

DIGITAL MARKETING SERVICES

PAID SEARCH SERVICES

Choose up to three platforms:

- | | | |
|------------------------|---------------------|------------------------|
| Google Paid Search | YouTube | Twitter Paid Social |
| Google Display Network | Microsoft Ad Center | Local WAZE Advertising |
| Facebook | Programmatic | Paid Social |

(Additional Platforms \$250 Each)

Custom Creative Add \$200 Flat Fee Across All Tiers

MANAGEMENT FEE

Under \$5,000

23%

Over \$5,000

\$1,000

ADDITIONAL PRODUCTS & UPGRADES

	PRICE
Additional Phone Numbers	\$4 per number plus .06 per minute
Email Hosting (Per Email Account)	\$5
Conversations (Live Chat)	\$549
Lease/Payment Calculator	\$549
Email Marketing	\$899/mo up to 100k
Content Creation	\$125/piece
Conversion Rate Optimization (CRO) Services	\$125 per hour
Social Media Posting	\$899/3-5 posts/week
Social Media Setup	\$500 Facebook, Twitter, G+.
Video Services	Quoted per job at \$150 hour
Google 360 Business View	\$899 per location + travel



Dealer Inspire / Launch Digital Marketing is a certified Google Partner and currently holds more digital certifications than any other digital marketing agency in the automotive space.

SEO PACKAGES

	STARTER \$999	ACCELERATED \$1499	DOMINATE \$2299
Competitor Analysis	✓	✓	✓
Keyword Optimization	✓	✓	✓
Ongoing Website Optimization	✓	✓	✓
Advanced Google Analytics	✓	✓	✓
Google Search Console	✓	✓	✓
Custom Reporting	✓	✓	✓
Unique Content Creation - Up to 5 pieces	✓		
Unique Content Creation - Up to 10 pieces		✓	
Unique Content Creation - Up to 15 pieces			✓
Custom Strategy and Competitive Analysis		✓	✓
Social Integration		✓	✓
Local Business Directory Optimization		✓	✓
Account Management		✓	✓
Quarterly Dealer Event Support and Outreach			✓
Creative Support			✓