## Conversations

## dealerinspire.com/conversations

Conversations is unlike any chat tool you've seen before.

It features a searchable real-time inventory, custom incentives, your YouTube videos, PDF brochures across a wide range of OEMs, and a payment calculator. What really differentiates Conversations is that we've also included internal messaging, video Conversations, and text message support, all together in one place for your team.



INVENTORY



**TEXTING** 



INTERNAL



**VIDEO** 



MANAGED

One of the main strengths of Conversations is that we have crafted an intuitive and efficient user experience for your salespeople; knowing that minimizing the effort and time it takes for them to answer customer questions leads to happier customers. Each store's agents are organized into teams, so that customer conversations can immediately be routed right to the team with all the answers.

Internal messaging finally removes the need for your salespeople to use text messages to communicate with each other. Agents can look to see who is online, and message with them directly.

Your real-time inventory feed is right in the glove compartment. Your team can search by anything: model, year, color, fuel type, price range. Then, just drag and drop to send it to the customer. When it's time to talk numbers there's no need to break out a separate calculator. In just a few taps, your customer can see the payment details that you just went over. The same applies to PDF brochures and your dealership's YouTube videos; everything is searchable and shared through drag and drop.

The premier automotive chat service is now on iOS & Android! Give your Conversations teams access to your dealership's searchable real-time inventory, custom incentives, videos, brochures, and payment calculator—all from their iPhone.



