

ActivEngage provides the most trusted managed chat services, live chat software, and business intelligence to dealerships, automotive groups and manufacturers around the world. With ActivEngage's professional chat team, expertly trained to answer inquiries and generate additional sales opportunities on your behalf, your team can focus on what they do best: selling cars.

ActivEngage also offers its proprietary web-based software so that your own staff can chat and build relationships with online customers. ActivEngage has ranked four times as a Top Rated Chat Product Award Winner in the DrivingSales Dealer Satisfaction Awards, and is a five-time Award Winner in the Dealers' Choice Awards.

Jaguar Land Rover Chat Services

Features	Lite Software	Standard Software	Managed Service
	\$79 per month	\$249 per month	Starting at \$579 per month
Web-Based Console	✓	✓	✓
Unlimited Users	✓	✓	✓
Carfax Integration	✓	✓	✓
Lead Capture and CRM Integration	✓	✓	✓
Mobile Application	✓	✓	✓
12 Language Translation	✓	✓	✓
Add Chat to Marketing (email, landing pages, blogs, etc.)	✓	✓	✓
Lead Routing to Different Departments (sales, service, etc.)	✓	✓	✓
Chat Reporting and Analytics	✓	✓	✓
Customizable User Permissions & Roles		✓	✓
Customized Chat Graphics		○	○
Geo-Location of Visitors		✓	✓
Pre-Read™ Shopper Responses in Chat		✓	✓
Website Visitor Analytics		✓	✓
Clickpath Navigation		✓	✓
Highly-Trained, US-Based Chat Team			✓
SMS Texting		○	○
Rich Media Library		○	○
Behavioral Targeting		✓	✓
Account Support		✓	✓

○ = Optional Feature ✓ = Feature Included

Additional Features

SMS Texting - \$129 per month

Make it easy for mobile shoppers to connect with your dealership – anytime, anywhere – using our SMS texting platform or managed service.

Additional URLs - \$89 per URL, per month

Have more than one Jaguar Land Rover website? No Problem! Placing the option to chat on all of your websites ensures that you can connect with every shopper you drive to your sites.

Weekend Chat - \$329 per month

Ensure you never miss out on a chat request by offering our managed chat service 24 hours a day, 7 days a week.

Jaguar Land Rover Toolbar - \$89 per month

50% of the total clicks to chat originate from our chat toolbar. From this toolbar, shoppers can receive targeted incentives, can view social media content without leaving your website and chat with your team.

Benefits of Partnering with ActivEngage

- ✓ **Innovative software** constantly developed and improved in-house
- ✓ **Automotive-specific** chat company with a long track record
- ✓ **Centrally-managed** chat team in our Orlando and Las Vegas offices
- ✓ **Leads for all departments**, including fixed ops, at no additional cost
- ✓ **Branded graphics** for a seamless consumer experience
- ✓ **Extensive reporting and analytics** viewable in real-time
- ✓ **Dedicated Account Services Team** to ensure your success with our services